



Assistant Building's addition to **Retrofit, Adopt, Cure And Develop** the **Actual Buildings** up to **zeRo** energy, **Activating** a market for deep renovation

DELIVERABLE 5.5

REPORT

WEB PLATFORM

(Coordinator) University of Bologna (**UNIBO**)
RINA CONSULTING (**RINA - C**)
National and Kapodistrian University of Athens (**UOA**)
Foundation for Development, Innovation and Technology (**KIM**)
Cecodhas Housing Europe (**CECODHAS**)
Architects' Council of Europe (**ACE**)
ICLEI European Secretariat (**ICLEI**)
Ecuba S.r.l. (**ECUBA**)
International Union of Property Owners (**UIPI**)
RENESCO (**RENESCO**)
Banca Monte Paschi Belgio (**MPB**)
EnergyPro Ltd (**ENERGYPRO**)
Municipality of Brasov (**BRASOV**)
TU Delft Onderzoek voor de gebouwde omgeving (**OTB**)
Norwegian Institute of Wood Technology (**TRETEKNISK**)
Partenaires Europeens puor l'enviroment (**EPE**)
Sociedad Aragonesa de Gestión Medioambiental (**SARGA**)
Black Sea Regional Agency for Energy Management (**BRAESM**)

August 2017



This project has received funding from the European Union's Horizon 2020 Research and innovation programme under grant agreement No 696126

The EU Framework Programme for Research and Innovation

The communication reflects only the author's view and the Research Executive Agency for SMEs is not responsible for any use that may be made of the information it contains



WEB PLATFORM

| | | |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| Deliverable No. | D 5.5 - Web Platform | |
| Work Package | 5 – Outreach, Communication & Dissemination | |
| Task | 5.3 - ABRA interactive web portal and WEB networking | |
| Dissemination Level | Public | |
| Lead Beneficiary | RINA - C | |
| Author(s) | Margherita Scotto - Paola Robello – as representative of the overall RINA - C team contributing to the web platform development | |
| Co-Author(s) | | |
| Date | 29 August 2017 | |
| Status | Final | |
| Document history | Rev0 | Shared by RINA - C with UNIBO 08 August |
| | Final | Submission to EC - 29 August 2017 |

This document has been prepared in the framework of the European project ABRACADABRA – Assistant Buildings' addition to Retrofit, Adopt, Cure And Develop the Actual Buildings up to zeRo energy, Activating a market for deep renovation. This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No. 696126.

CONTACT: Project Coordinator Email: annarita.ferrante@unibo.it

Website: www.ABRACADABRA-project.eu





Contents

| | |
|---------------------------------|----|
| WEB PLATFORM INTRODUCTION | 4 |
| HOME PAGE | 6 |
| PROJECT PAGE | 7 |
| PARTNERS PAGE | 7 |
| DOWNLOAD AREA | 8 |
| CONTACT PAGE..... | 8 |
| ABRA COMMUNITY | 9 |
| CASE STUDIES PAGE..... | 11 |
| JOIN US | 12 |
| PRIVATE ARCHIVE..... | 12 |





WEB PLATFORM INTRODUCTION

D5.5 web platform of ABRACADABRA project has been developed in the framework of WP5 "Outreach, Communication & Dissemination" most precisely within task 5.5 "ABRA interactive web portal and WEB networking". The "type" of this deliverable is "website, patents filling etc" however this short report has been developed to better detail aims and contents of the web platform.

Such task started in M2 and will last up to M35 with twofold objective that is, on the one side, to develop an interactive web portal aimed at becoming the reference European portal for AdoRE, promoting the advantages of deep retrofitting solutions and especially the opportunities provided by AdoRE, and, on the other side, to establish (web) networking so to increase the visibility of the platform thanks to exploiting synergies with other networks having their focuses on energy efficiency in buildings and the related web platforms.

Thus, task Leader RINA Consulting has developed an ABRA web platform <http://www.abracadabra-project.eu/> with the aim of transforming such site in the reference European portal for promoting innovative deep retrofitting solutions, their social and economic advantages and emphasizing the key role of AdoRes in achieving EU 2020 energy goals.

The web platform was created at the project beginning and is under continue updates to be aligned with project needs and be able to share with external stakeholders' project achievements.



Abacadabra website: www.abracadabra-project.eu

The web portal has been developed with different access level and is mainly divided in nine main areas:





- HOME - public area dedicated to project general information;
- PROJECT - public area dedicated to project general objectives;
- PARTNERS - public area dedicated to presentation of the consortium;
- DOWNLOAD AREA - public area dedicated to download of: Project Reports and Other Relevant Documents;
- CONTACTS public area dedicated to project main contacts;
- ABRA COMMUNITY a Stakeholders Community section, dedicated to networking activities, sharing of information and materials coming from the National Meeting (NM) and International Workshop (IW) with discussion forum reserved for registered members;
- CASE STUDIES – public area dedicated to the presentation of project case studies and includes the possibility to candidate other building as ABRA case study;
- JOIN US- public area for registration - once registered stakeholder may have full access to the Abra community page – Forum, Archive and Toolkits;
- PRIVATE ARCHIVE dedicated to the up/down-loading of private project documents reserved exclusively to Consortium Partner.

Platform Access levels:

- Public - for any not registered users
- Registered stakeholders - for stakeholders filling in the registration format containing information related to: Username, First Name, Last Name, Email, Stakeholder typology , Country, Company/Institute.
- Partners – for ABRACADABRA partners

| | HOME | PROJECT | PARTNERS | DOWNLOAD AREA | CONTACTS | ABRA COMMUNITY | CASE STUDIES | JOIN US | PRIVATE ARCHIVE |
|--------------------------------|------|---------|----------|---------------|----------|----------------|--------------|---------|-----------------|
| PUBLIC | | | | | | Intro | | | N/A |
| Registered Stakeholders | | | | | | | | | N/A |
| PARTNERS | | | | | | | | | |

In order to achieve the highest number of ABRA Community members and experts’ active participation to the web portal a dedicated activity of portal animation has been established and is being carried out daily. Starting from the necessity of assuring an added value to any potential Community member or expert that uses the platform, project consortium partners have taken the burden of uploading initial material and contents on the portal and continue carrying out portal animation daily. Some of the most frequent ways of doing so is by; feeding new project insights and updates by publishing brief news on portal home page, uploading project implementation documents along with other project outcome documents onto the ABRA Community section; starting different forum threads on each topic related to the different WP of the projects, etc.

In addition to the afore mentioned activities, ABRA Consortium partners are making use of up-to-date social media tools as innovative communication channels to further disseminate project related contents and events so to reach a different and more heterogenic audience. In particular





Assistant Buildings' addition to Retrofit, Adopt, Cure And Develop the Actual Buildings up to zeRo energy, Activating a market for deep renovation ABRACADABRA

ABRACADABRA International workshops have been communicated and promoted with the following social media:

- BUILD UP :<http://www.buildup.eu/en/events/abracadabra-project-technical-tool-kit>;
- FACEBOOK: <https://www.facebook.com/AbacadabraProjectH2020/>;
- TWITTER: https://twitter.com/abracadabra_eu.

HOME PAGE

The home is collecting quick access to many web platform contents. In particular:

- Project details;
- Latest news plus “read all news”;
- Join our network section;
- Contact us;
- Partners;
- Social news - link with Twitter and Facebook.



Currently 39 news have been published.



This project has received funding from the European Union's Horizon 2020 Research and innovation programme under grant agreement No 696126

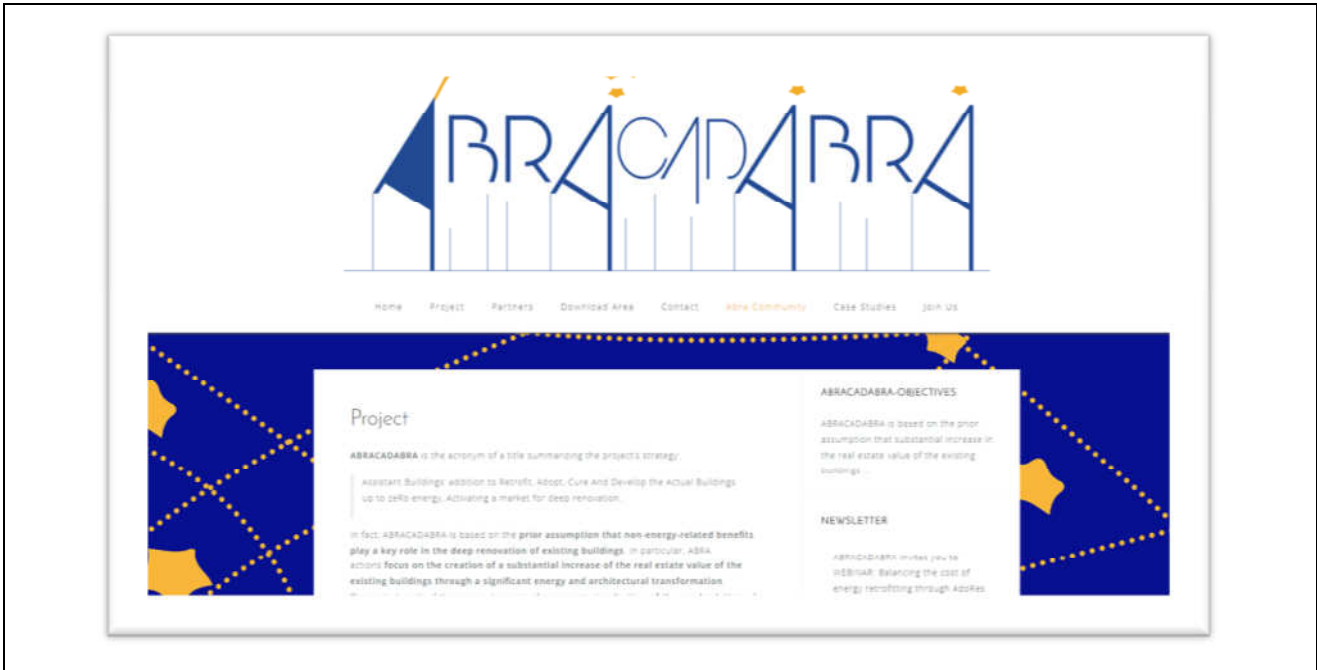
The EU Framework Programme for Research and Innovation

The communication reflects only the author's view and the Research Executive Agency for SMEs is not responsible for any use that may be made of the information it contains



PROJECT PAGE

This page "Partners" contains information on the project. On the right side of the page is possible to get access to: main objectives, articles included in the newsletter, log in format, list of news.



Screenshot of part of project page

PARTNERS PAGE

This page "Partners" contains information on consortium composition. By clicking on the logo of the 18 Partners is possible to visit their own websites.



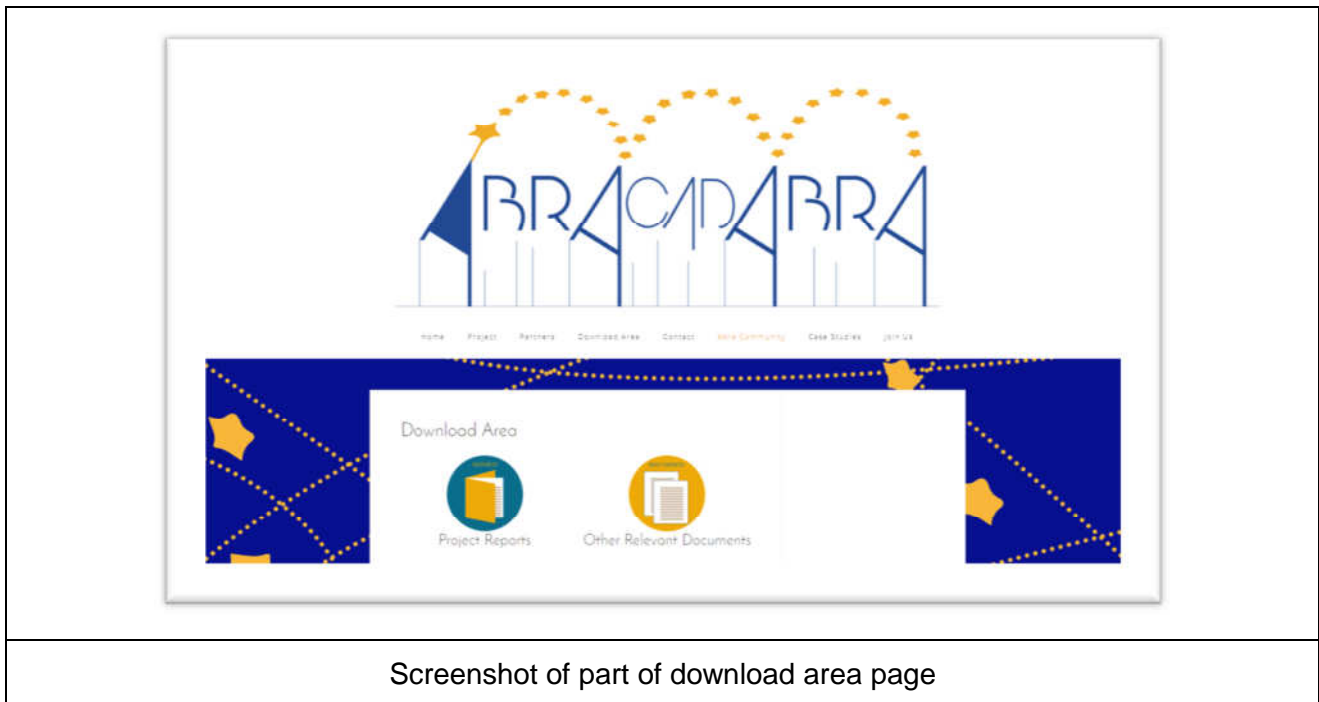
Screenshot of part of partners page



DOWNLOAD AREA

This page "Download area" contains all the official documents that can be downloaded by each stakeholder reaching ABRA website.

In line with a Coordination Support Action H2020 project almost all deliverables developed are "Public" so they are available as soon as delivered to EC on the "Project Report" section - archived following the Work package structure. In addition "other relevant documents" such as project brochure and project supporting letters are here downloadable.



CONTACT PAGE

In the contact section, a not registered user can find the following information:

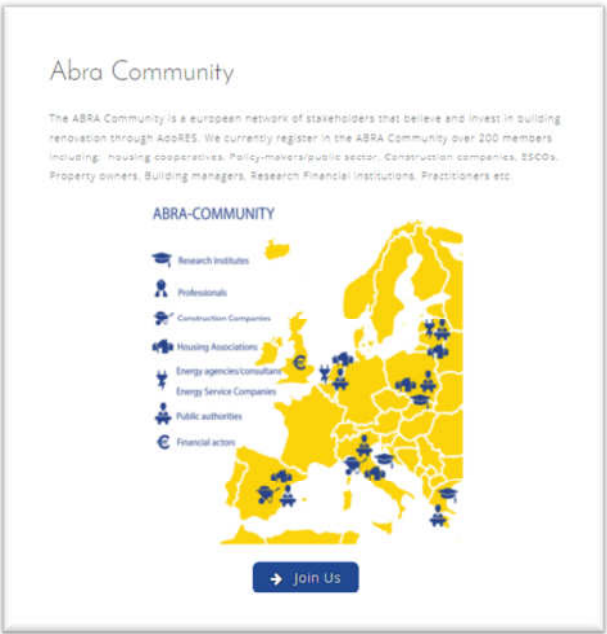

- Reference contacts of the project Coordinator;
- A follow us link (Facebook and Twitter);
- A contact format allowing stakeholder the send requests by including:
 - Name
 - e-mail
 - Subject
 - Message

This format links directly to a customized mail box established within RINA - C to be daily read by different RINA - C project member's - abracadabra@rina.org.

ABRA COMMUNITY

The ABRA Community is the project's networking tool designed to bring together public and private stakeholders and create added value forum threads where all project contents and related knowledge is shared and discussed.

As reported in the screenshots below the page has a different format for not registered and registered users.

| | |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
|  |  |
| <p>ABRA COMMUNITY for not registered users - this invites to "join us"</p> | <p>ABRA COMMUNITY for registered users - this links to Community, Archive and Toolkits</p> |

In the "for registered users" version 3 main buttons appear:

1. The community button - links directly to Twitter page where it is possible to read the different post and news published by the twitter member of the ABRACADABRA profile.
2. The archive button - links to an archive section containing all supporting documents developed for the National Meeting (NM) and International Workshop (IW) held in the framework of the project. The materials are archived for topic discussed – for the 8 countries analysed in the National Meeting and for the International Workshop.
3. The toolkits button - provides some information on the technical regulatory and financial toolkit - as soon as there will be finalised the toolkits will be here available.

In particular the archive structure is as report here following:

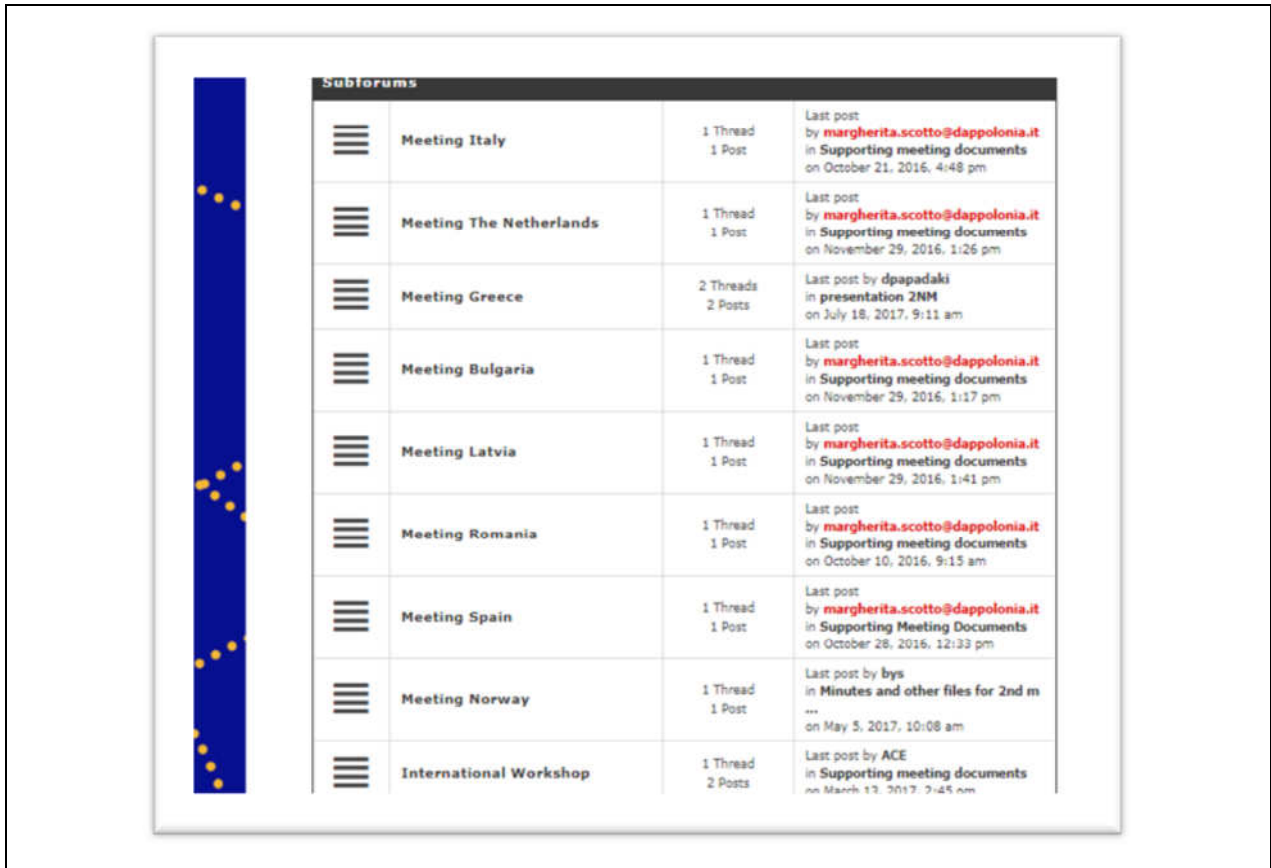
For each of the 7 issues analysed by the ABRACommunity (Challenges and opportunities - Tool Kit – Technical - Tool Kit Regulatory - Tool Kit Financing - Private Property Owners constraints - Social Housing policy - Financial aspects) is then possible to find supporting documents country per country (Italy, Greece, Spain, Bulgaria, Romania, Latvia, The Netherlands, Norway) or at international level and are ranked as reported in the following screenshots.



Assistant Buildings' addition to Retrofit, Adopt, Cure And Develop the Actual Buildings up to zeRo energy, Activating a market for deep renovation ABRACADABRA



ABRA COMMUNITY – archive section



ABRA COMMUNITY – archive section - documents on technical toolkits issue



This project has received funding from the European Union's Horizon 2020 Research and innovation programme under grant agreement No 696126

The EU Framework Programme for Research and Innovation

The communication reflects only the author's view and the Research Executive Agency for SMEs is not responsible for any use that may be made of the information it contains

Archive Abra Community

Communities are exchanging at national and international level on main selected topics related to Adores. Here the supporting documents of each section are available and you can post your comments and share inputs with the community.

Forum -> Tool Kit - Technical -> Meeting Italy -> Supporting meeting documents

Supporting meeting documents

October 21, 2016, 4:48 pm

margherita.scotto@dappolonia.it
15 Posts

Genova 12th of October 2016; Tool Kit - Technical National Meeting's agenda, presentation and minutes available for consultation.

Uploaded files:

- ABRA_2NM_Italy12ottobre_Agenda.pdf
- ABRA_2NM_Italy_presentation.pdf
- ABRA_2NM_Italy_Minutes.pdf

Last edited on March 31, 2017, 11:07 am · #1

ABRA COMMUNITY – archive section - documents on technical toolkits issue – National Meeting Italy

Each stakeholder has the possibility to download the material and to add “new thread” to open a discussion on some specific issue.

CASE STUDIES PAGE

This page “Case studies” contains a call for case study where external stakeholders may propose their case study to be added to ABRA’ ones. In addition for each project case study is possible to download the different scenarios that could be obtained with different Adores.

ABRACADABRA: CALL FOR CASE STUDY BUILDINGS

We are currently looking for 40 more case study buildings, which are potential subject for energy renovation and/or have already been included in energy renovation plans or funds programs.

[Download here case study template](#)

[Download here the poster](#)

[Show more](#)

ITALY THE NETHERLANDS NORWAY SPAIN

LATVIA BULGARIA ROMANIA GREECE

Screenshot of part of “case studies” page

JOIN US

This section contains a user registration format with the following contents:

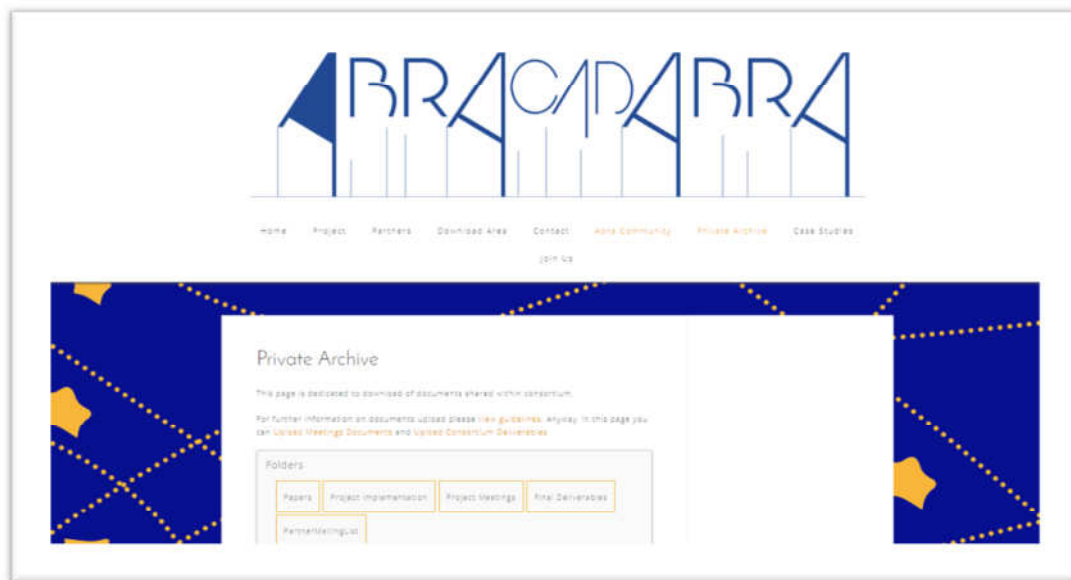
- Choose a Username;
- First Name;
- Last Name;
- Email;
- Stakeholder type – to be selected among: Housing cooperatives, Policy-makers/public sector, Construction companies, ESCOs, Property owners, building managers, Research, Financial institutions, Practitioners and Other;
- Country,
- Company/Institute.

Currently the registered stakeholders are 178.

PRIVATE ARCHIVE

As already introduced this section is reserved to project partners only and is structured within different folders that includes:

- Papers – relevant for Abracadabra challenges and opportunities;
- Project implementation - WP per WP contains all important working docs;
- Project meetings – contains for each official consortium meeting - all the supporting materials used such as: agenda, presentations and minutes obtained;
- Final deliverables – contains all final deliverables;
- Partners mailing list.



Screenshot of part of "private archive" page